WELCOME DAEHAKRO FESTIVAL 2023

WELCOME DAEHAKRO

10. 15. Opening Roadshow

10. 1. ~ 10. 31. Theater

10. 14. ~ 10. 15. Theater Market

K-Stage [Online]

Fringe

D-Tour

10. 28. Closing Ceremony

2023. 10. 14. ~ 10. 28.

WELCOME DAEHAKRO FESTIVAL 2023

Ministry of Culture, Sports and Tourism

Korea Tourism Organization

Korea Performing arts & Tourism Association

서울시립 다시 뛰는 종로

Welcome Daehakro is a performance tourism festival where you can enjoy the diverse aspects of Daehak-ro, the mecca of Korean performing arts. Since 2017, Welcome Daehakro has been held annually during the autumn season, targeting both domestic and international audiences and tourists. We invite you to the Welcome Daehakro Festival, filled with various performances representing K-performance, delightful restaurants and cafes in Daehak-ro, and alley tours brimming with stories. There are plenty of enjoyable activities awaiting you.

It's Fun To Get Together! Welcome Daehakro!

K-STAGE

online

October. 16. ~ 18. / October. 23. ~ 25.

Mon, Tue, Wed 18:00 - 24:00(KST)

YouTube NAVER TV 马蜂窝

October.16
Wiliams

당신뿐이 사랑합니다
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Introduction of Major Programs

October 15
Daehak-ro car-free street

Opening Roadshow

The largest scale in Asia!
Fantastic parade, celebration performance, and opening ceremony on the car-free street in Daehak-ro

October 1 ~ 31

Theater

Performances that you can enjoy at Daehak-ro theaters during the festival period

October 14 ~ 15
Marronnier Park

Theater Market

Venue to promote the performing arts tourism packages of participating works and network with domestic and international experts

October 16 ~ 18
October 23 ~ 25
Mon, Tue, Wed 18:00 - 24:00(KST)
online

K-Stage

Experience six K-Performances in five languages!
Worldwide free online streaming
*Channel: Youtube, Naver TV, Mafengwo
*Languages: Korean, English, Japanese, Chinese (Simplified), Chinese (Traditional)

October 14 ~ 15, October 22, October 27 ~ 28
Marronnier Park, Sonamu-gil

Fringe

Various outdoor performances, including showcases and busking, on the streets of Daehak-ro

October 7 ~ 28
Daehak-ro area

D-Tour

A tour that takes you around the attractions of Daehak-ro, a hub of performing arts culture, where you can learn about its history and significance, and experience the real Daehak-ro through games and missions

October 28
Marronnier Park

Closing Ceremony

The finale of the Welcome Daehakro Festival!
The final stage filled with award ceremonies and special performances

Recommended Shops32

Cafe

Goopkie

Naksangil20

Mauritiusbrown

VOILA Café

San 1-1

Salt 24

Café Orda

Coffee Hanyakbang Hyehwa

Fair Trade Cafe & Shop

Restaurant

Noodles House

Dodoya

Ribbon Window

Manrisung

Mihyang

Couple Restaurant

Samduck Chicken

Sundaesilrok

Arirang

Yasumi

Mom's Hand Pork Bulgogi

Emoi

Yoogane Dakgalbi

Ewha Beer

Chosun Restaurant

Bean Sprout Seller

Kumpir Steak

To Find Peter

Pizzeria'o

Other

Damso

With Mate

Good Carp Fishing Cafe

Cam Village

Recommended Shops32 MAP ▶

Theater

Musical

<22 Years and 2 Months>
Until I Meet You

GUTENBERG! THE MUSICAL!

Finding Mr. Destiny

Let Me Fly

MUSIC DRAMA ONLY YOU

WIDERSTAND

Washing

4 7

WHAT IF

Normal Like This

Inside William

KIMS

In The Burning Darkness

Tomorrow Morning

Pann

Play

#Please write the answer

Tenants of Subway Line 2

The most beautiful road

A Dramatic Night

To the end!

Old Thives

Music Drama
Mangwon-dong Brothers

UNCANNY CONVENIENCE STORE

Beautiful Life

SHEAR MADNESS

Next Door

Cat on the Rooftop

A Really Bad Girl

Trichiurus Lepturus

Hang Over

Non-verbal

NANTA

THE PAINTERS SEASON 2

Other(Dawon Art)

Ne Ne Ne

Magic Drawing Show Doodle POP

Theater Goods

Incense gift set

※ Provided when you watch two performances.

Label + Acrylic keyring

※ Provided when you watch three performances.

Theater Information

interpark yes24 ticketlink

* Prizes will be given on a first-come, first-served basis, and the distribution may end early if supplies run out.

D-Tour

Guided Tour

This guided tour is an experiential walking tour aimed at introducing Korean culture to both foreign and domestic tourists, in conjunction with 'Welcome Daehakro', a performing arts tourism festival that allows you to enjoy the various aspects of Daehakro, the mecca of Korean performing arts.
(With an English-speaking guide, takes 2 hours)

D-Campus Tour Book Now

D-Culture Tour Book Now

D-Campus Tour

Sungkyunkwan University Main Gate

Gyeonghak Park
(put on traditional student uniform)

Seoul Munmyo and Sungkyunkwan
(Six Arts experience)

Dongjae
(Six Arts Experience)

Daehakro Daemyeong Street

Seoul National University Hospital

House of Artists

Marronnier Park

Stamp Tour

Collect six Welcome Daehakro recommended spot stamps and completed the strap bottle!
(Goods pickup location: Welcome Information Center)

Download(Android)

Download(IOS)

1. Welcome daehakro Information Center
2. ARKO Art Center (free exhibition)
3. Naksan Park (Walk, Photo Spots)
4. Marronnier Park (festival, photo spots) & Artist House lounge (Rest)
5. Seoul Theater Center
6. Welcome Daehakro Photo Exhibition (Photo Viewing)

D-Culture Tour (Daytime Course)

Marronnier Park
(DANCE CHALLENGE)

Green Daehakro
(Photo Spot)

Naksan-gil

Naksan Park
(Reels, Shorts Shooting)

Hyehwamun Gate

Hanyangdoseong Fortress Path

Hanyangdoseong Fortress Village
(traditional games)

Jangsu Fortress Village

D-Culture Tour (Nighttime Course)

Marronnier Park
(DANCE CHALLENGE)

Green Daehakro
(Photo Spot)

Naksan-gil

Hanyangdoseong Fortress Path

Ewha Fortress Village

Naksan Park
(Reels, Shorts Shooting)

Heunginjimun Fortress Park

Heunginjimun Gate

Dongdaemun Design Plaza (DDP)